



MARCH 2012

Save the Date

March 6: Universal Design & Aging on Place (CEU 0.1)
www.nkbapugetsound.org

March 16-18: Home & Garden Expo, Kitsap County Fairgrounds in Bremerton, NKBA Booth #98

April 24-26: KBIS 2012, Chicago, www.nkba.org

May 19-20: Great Kitchen & Bath Tour

October 4: Focus on Design, Seattle Design Center

Olympic-West Sound Events

April 11: Are You Still Using 8 Track Marketing in an iTunes World

June 6: Building Relationships with DIYers [CEU 0.1]

September 19: Quartz Surfacing: Attributes and Benefits [CEU 0.1]

October 17: The Premium Client [CEU 0.1]

November 14: Legal Issues for Designers and Contractors

www.nkbaolyws.org

Presidents Message

It's a good year to get involved.

Learn something new and get connected, there are so many opportunities and the doors are open. This year we have great programs and events to sharpen your skills and enhance your knowledge base. We began the year with Denise Frakes, Blue Sky Services at Kitsap Kitchen and Bath. Many thanks to both, good information and a premium showroom, enjoyed by all.

How can you benefit? Hands-on product knowledge, design ideas, networking, showroom and partnership opportunities, fresh inspirations, communicate and reach out, connect with; peers, manufactures and suppliers.

All my best,
Nancy Finneson, AKBD, Allied ASID
NKBA Olympic-West Sound President & Chapter Representative

WHAY'S HAPPENING THIS SPRING...

**Peninsula Home & Garden Expo:
Local awareness and opportunities (March 16-18)**

Olympic-West Sound NKBA Chapter will have a booth at the home show and we need volunteers. To select a shift or if you would like to have mounted project photos on display (30"x 24" /max. - 24"x18"/min.) contact Nancy Finneson 253.973.8442, nancy@demanedesign.com. Also, if you would like photos of your projects included in the chapter slide show, please forward your high resolution photos in a zip folder to info@akitchenthatworks.com.

Professional Lunch & Learn Series in Bellevue
to register sheriw@luwadistributing.com (each CEU 0.1)

March 14: Unique Appliances, The Wish List for Your Kitchen
April 14: Coffee in the Premium Kitchen, How to Assist your Client with the Correct Coffee Choice
May 16: Universal Design, Selecting the Right Appliances

Member Profile



Tracy Corriveau, owner of Design Options in Kingston, WA. since 1991, is a local and national interior design consultant.

Tracy offers a unique blend of over 25 years of valuable expertise. She has a B.A. in Interior Design from Michigan State University, with post graduate studies from the University of London, England. She was a Realtor in Kingston for over 19 years. She determines important financial remodeling decisions that will affect resale value of the home.

She has worked for various Architectural and Engineering firms in Boston and Seattle, in commercial and residential interior design and lighting. She was an Interior Design instructor at NW College of Art. Currently, she works at Kitsap Kitchen and Bath, in Poulsbo.

Tracy specializes in listening and comprehending the design challenge, providing clients with the best options to meet their needs. Her focus is on kitchen and bath remodeling, green building practices, sustainable materials and universal design. She also offers color consultation (interior and exterior), space planning, staging the home for re-sale, lighting design and sunlight control, furniture design, storage and closet design, creating and enhancing outdoor areas, and more.

Tracy Corriveau, CGP, CAPS Design Options, Kingston, WA

How long have you been an NKBA member and why did you join?

I've been a member a little over a year and I joined because I've chosen to specialize in kitchen and bath design and needed the support of education, design ideas & solutions, and networking that this association has to offer.

What lead you to be a part of the Kitchen and Bath Industry?

With my real estate background, I've been in hundreds of homes. I know what works and what doesn't for re-sale value. I'm able to blend my interior design and real estate expertise together to offer design recommendations for those wanting or needing, to stay in their homes, or for future re-sale value. I'm all about accessibility, low maintenance and safety.

Who and what styles influence or inspire your kitchen and bath designs?

Listening to the client's wants and needs determines how I implement their design. Low maintenance, accessibility and budget play a significant role. I'm influenced by European style kitchens with the use of drawers and no doors in the base cabinets; and the uppers are all within arms reach and/or the use of motorized lifts. As a Certified Green Professional, I incorporate energy savings, sustainable products and best practices whenever I can.

What is your favorite kitchen or bath project?

I'm really intrigued and excited by the amount of choices there are for hardware and drawer organization in both areas, but particularly the kitchen. My favorite kitchen project is one that the budget would allow the maximum use of these features, along with sustainable products included in the design.

Is there anything else you'd like to share with your fellow NKBA members?

Take classes, attend the NKBA meetings and visit the KBIS convention. Keeping current with product knowledge and design trends is very valuable, one of our greatest strengths!

Chapter Officers

PRESIDENT & CHAPTER REPRESENTATIVE

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info@akitchenthatworks.com

SECRETARY

Rochelle Little, AKBD
KITCHEN & BATH STUDIO
(360) 385-3443
shelly@kitchen-bathstudio.com

Warm Welcome - Please welcome our newest members:

- Kitsap Kitchen & Bath, Poulsbo
- Pantry & Latch, Sequim
- Isaac Spice, Lowe's/Bremerton
- David Weller, Lowe's/Puyallup
- James Slater, Lowe's/Silverdale
- Natalie Call, BYU/Puyallup
- Catherine Walsh, Lowe's/Port Orchard
- Aubrey Terry, BYU/Edgewood

NKBA Education: What, Where, How...

Online Courses
In-Person Courses & Live Webinars
Course Paths for NKBA Certification

Whether you're an experienced industry professional looking to enhance your design or business skills, a student striving to break into the industry, or a professional who wants to build professional credentials through NKBA certification, you're certain to benefit from NKBA Education.

NKBA Education provides the most comprehensive knowledge and skills in the kitchen and bath industry and offers courses that are instructor-led through webinars, web-based sessions, e-learning, pre-recorded, and on-line learning.

Get started go to www.nkba.org/Learn/Professionals/Courses.aspx

Want to be featured on the OLY-WEST SOUND Chapter website?

If you are an active member of the Olympic West Sound NKBA Chapter you are invited to be featured on our website.

Participation in our chapter can have great benefits. Let the community know who you are.

Please send HIGH RESOLUTION photos to Molly McCabe at molly@akitchenthatworks.com.

Contact Info Changes?

Please take a moment to review all your contact info on our Oly-West Sound Chapter website. www.nkbaolyws.org

If there are any changes that need to be made please contact Talaena Chessman at talaena@kitchen-bathstudio.com and NKBA National at www.nkba.org



Olympic-West Sound Chapter Event

Wed, April 11, 2012 @ 06:00 PM

Join us for

Are You Still Using 8 Track Marketing in an iTunes World?

Now more than ever, businesses need to engage with their customers to build their “Know, Like and Trust”, but how do we do that today in a world filled with so much noise? The world of marketing has changed forever and it’s time to face the music. The basic principles of marketing still apply but how you market today can build or bust a business in this new world economy. During this presentation, you will receive a new perspective on how marketing has changed and how you can use these changes to your advantage. Presenter Glenn Froehlich will give you 7 steps to supercharge your marketing rhythm. Topics such as “Social Media – is it really worth it?”, “How do I get found on line?” as well as concrete examples of how to get your website to the top of the search rankings so you can be an online Rock Star in your own market niche! Participants will walk away with simple, easy to execute steps for more fruitful marketing efforts.

Presenter: Glenn Froehlich – Local MarketSense

Glenn Froehlich is the Director of Marketing for Local MarketSense, an Inbound Marketing Agency and Content Creation Company based in Bellevue, WA. Glenn is an authorized Duct Tape Marketing consultant as well as a certified Inbound Marketing consultant. While Glenn’s knowledge and experience is worthy in its own right, it is his background in comedy that makes learning this material so much fun and clearly sets him apart from other trainers. This acclaimed international speaker and author will leave you informed and entertained! Glenn can be reached at 206-818-0388 or glenn@localmarketsense.com.

Event Sponsor: Estes Builders.

Estes Builders has been in business since 1989 and built just under 400 homes. They are a national award winning residential custom home builder. Their in-house design staff will help you design your home to fit your personality and lifestyle. They have two locations; Poulsbo and Sequim to serve their customers. For information call 360.930.8841 or 1.800.630.4399. or visit their website www.estesbuilders.com. You can also find them on Facebook at Estes Builders.

See attached for Registration Fees - Make Checks payable to the NKBA Olympic-West Sound Chapter



Olympic-West Sound Chapter Event Registration

Estes Builders

19255 Powder Hill Place, Ste 100
Poulsbo, WA 98370
360.930.8841

Wed, April 11, 2012

Board Meeting 5-6 PM
Social/Networking 6-7 PM
Presentation 7-8:30 PM

Registration Form

Please register the following individuals for the NKBA Olympic-West Sound Chapter Event on **Wednesday, April 11, 2012**.

FIRM INFO

Name(s):Membership #

Name(s):Membership #

Name(s):Membership #

Company:

Address:

City, State, Zip:

Phone:Email:

Registration Fees:	Members	Non-Members	Students
Advance Registration:	\$15.00	\$20.00	\$10.00
Late Registration:	\$25.00	\$30.00	\$20.00

Payment: Make Checks payable to the NKBA Olympic-West Sound Chapter
No Credit Cards Accepted

RSVP by Wednesday April 4, 2012 to:

Molly E. McCabe, AKBD
A Kitchen That Works
9856 Torvanger Rd., Bainbridge Island, WA 98110
Phone: (206) 780-1906, Fax: (206) 984-1906



Olympic-West Sound Chapter Event Directions

Estes Builders

19255 Powder Hill Place, Ste 100
Poulsbo, WA 98370
360.930.8841

Wed, April 11, 2012

Board Meeting 5-6 PM
Social/Networking 6-7 PM
Presentation 7-8:30 PM

DIRECTIONS:

From Bainbridge Island:

- Take **Hwy 305** towards **Poulsbo**
- Turn **right** on **Lincoln Rd.**
- Take the **1st left** onto **10th Ave NE.**
- Take the first **right** onto **Powder Hill.**
- Estes Builders is on the corner of Powder Hill and 10th street. The entrance is accessed off Powder Hill. They are located on the main level, Suite 100

From Highway 3:

- Take the **Poulsbo Hwy 305** exit towards **Poulsbo/Bainbridge Is.**
- Turn **Left** on **Lincoln Rd.**
- Take the **1st left** onto **10th Ave NE.**
- Take the first **right** onto **Powder Hill PI NE**
- Estes Builders is on the **corner of Powder Hill and 10th** street. The entrance is accessed off Powder Hill. They are located on the main level, Suite 100