

## WHO

- Colleagues and Industry Partners
- Bring a Friend, Enjoy the Resort

## WHAT

- Spark your Creativity, Hone your Skills.
- Dine with Friends.
- See New Design Industry Products
- CEU Workshops (4) from Industry Partners, National and Local Speakers.

## WHERE

- Suquamish Clearwater Casino Resort  
On the shores of beautiful Agate Pass.

**WHEN 05/10/19 - 05/11/19** (24 hours of fun)

(Friday 5-8:30pm, Saturday 7:30am-4pm)

Check in from 4:00pm Friday

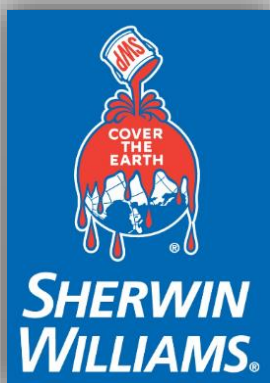
**Register Now!** [www.nkbaolyws.org](http://www.nkbaolyws.org)

Questions? Contact Nancy Finneson@ 253.973.8442

Note: Resort group lodging on hold through 04.25.19. Book directly 866.609.8700, use NKBA group #15821 for best rates.

First 30 to Register are Entered to Win \$100

Infinity Drain  
Linear Drain System  
Raffle valued at \$1200





# WEEKEND RETREAT

## MAY 10<sup>h</sup> - MAY 11<sup>th</sup>

CONNECT ▪ LEARN ▪ ENJOY ▪ RELAX

### (4) WORKSHOPS (.1 CEU/ea)

- + Tech Meets My Parents  
Paula Kennedy, CKBD, CAPS, CLIPP, CACC - Timeless Kitchen Design
- + What Is Net Profit And How Do I Make It  
Roseanne Freitas - BBB, Hawaii & Archipelago Hawaii
- + Universal Design for Independent Living (The Role of Color)  
Kahley Moran - Designer Account Executive at Sherwin-Williams
- + Linear Drain Systems: Design, Installation & Application  
Heidi Behrens-Benedict, ASID - LMI Architectural Resources, Pacific NW A&D Acct Manager

#### Continue for:

- ✓ Daily Agenda
- ✓ Workshop Details
- ✓ Speaker Information
- ✓ Sponsor Info
- ✓ Resort info - Note: Resort group rooms on hold through 04.25.19.  
Book directly 800.609.8700, use NKBA group #15821 for best rates.

# JOIN US!

**05/10/19, Friday**

4:00 - 5:00 pm Check-in  
5:00 - 6:00 pm Network, Meet and Greet  
[Product/Vendor Showcase](#)  
6:00 - 7:15 pm **Dinner**



7:15 - 8:30 pm **#1 CEU Workshop**  
**Tech Meets My Parents**  
Paula Kennedy, CMKBD, CAPS, CACC, CLIPP  
Timeless Kitchen Design & Ignite Creativity  
  
8:30 pm – .... Relax & Enjoy



**05/11/19, Saturday**

7:30 - 8:30 am **Buffet breakfast**  
[Product/Vendor Showcase](#)

8:30 - 10:00 am **#2 CEU Workshop**  
**What is Net Profit and How Do I Make It**  
Rosann Freitas, BBB of Pacific NW & Archipelago, Hawaii  
Kailua, Hawaii – NKBA Aloha Chapter  
  
10:00 - 10:30 am [Break & Product/Vendor Showcase](#)  
  
10:30 - 12:00 **#3 CEU Workshop**  
**Universal Design for Independent Living (The Role of Color)**  
Kahley Moran, Designer Acct Executive at Sherwin-Williams

12:00 - 12:30 pm [Break & Product/Vendor Showcase](#)  
12:30 - 1:30 pm **Lunch**  
1:30 - 2:00 pm [Break & Product/Vendor Showcase](#)



2:00 - 3:30 pm **#4 CEU Workshop**  
**Linear Drain Systems: Design, Installation & Application**  
Heidi Behrens-Benedict, ASID  
LMI Architectural Resources, Pacific NW A&D Acct Mgr

3:30 - 4:00 pm [Wrap-up & Product/Vendor Showcase](#)







## Tech Meets My Parents - Smart kitchens & baths aid independent living

- Get up to speed on the research, consumer habits and needs
- Understand what demographic is affected, and who and what is driving this new awareness for technology
- How current technology can be utilized more effectively
- The future of tech in the Independent Living category

**This presentation** - When speaking about Aging in Place, Universal Design, Inclusive Design, Living in Place, Accessible/Adaptable Living, and Independent Living, the fundamental goal of this booming design sector is to **extend independent living for as long as possible**. Independence is the KEY! With the incredible growth and momentum of TECHNOLOGY in our homes it is only natural to pair these two knowledge pools together to highlight the incredible benefits our aging population can receive by embracing tech in their homes and lives. Watching our parents in their 70's Snapchat with their grandkids, texting emoji's, seeing them using an app for hearing aids and show us their favorite YouTube channels, shows us just how much they already rely on technology. It's eye opening to understand the enormous opportunities for tech to aid their lives. This technology benefits Universal Design. Some generations adamantly say they don't want technology but as we'll see they are actually already using a fair amount, but it's not just for them, it's for us in 20 years! When we are in our 70's we will expect and demand flawless integrated technology.

**Paula Kennedy, CMKBD, CAPS, CLIPP, CACC**, an Interior Designer of 20 years, Paula Kennedy's firm *Timeless Kitchen Design* is a second career post-Corporate America. A love of kitchen and bath design offered her the opportunity to combine left-brain technical details and with the ability to play with right-brain space and color.

Paula is an NKBA Certified Master Kitchen & Bath Designer (CMKBD), a Certified Architectural Color Consultant (CACC), and has received her CLIPP Certified Living in Place designation through the Living in Place Institute. This award-winning designer, who was honored with the NKBA Lifetime Ambassador achievement in 2017, has been published locally and nationally, and gives back to the design community by speaking, teaching, mentoring and writing, most recently embracing the topics of creativity, innovation, tech, inclusive design and color.

Paula Kennedy, CMKBD, CAPS, CLIPP, CACC  
Timeless Kitchen Design & Ignite Creativity  
425.466.4483 , [paulakennedyckd@hotmail.com](mailto:paulakennedyckd@hotmail.com)



## What Is Net Profit and How Do I Make It?

- Define the basic accounting formula
- Define the area of revenue and expenses
- Identify revenue sources to include design time and product sales
- Describe the difference between Cost of Goods Sold and Admin. expenses
- Define the difference between mark-up and margin
- Learn how mistakes affect the bottom line.

### **This Presentation**

Understand how to make your passion into profit. Every business needs to make a profit to be successful and the construction industry is no different. In this session, you will identify revenue sources to include design fee and product mark-up percentages. Learn how to categorize expenses and how to track them for proper accounting and tax records. Learn the formulas to for mark-up and margin and identify the difference between the two. An emphasis will be placed on how mistakes affect the bottom line and how to avoid them. The attendee will leave with an understanding of the “business” side of the design team.

**Roseann Freitas**, Better Business Bureau Northwest & Pacific Marketplace Manager Hawaii, has 14 years of experience as operations / business manager in the design industry. Roseann has a Bachelor of Science degree in Business Administration with a concentration in accounting from Mount Olive College in North Carolina. Roseann previously oversaw the business/operations side of Archipelago Hawaii. Her responsibilities included accounting functions, HR duties, and project purchasing coordination. In addition to the financial side, Roseann has a strong marketing background. She coordinated the client/media packets, press releases, advertising, client events, social media, and media requests. Roseann's current role as Marketplace Manager involves communications and public relations for the business sector in Hawaii, with the majority of BBB businesses in the construction industry. Roseann is a presenter for the National Kitchen and Bath Association (NKBA) and her presentation is “What Is Net Profit and How Do I Make It”.

Rosann Freitas, V-P Archipelago Hawaii  
**Kailua, HI – Aloha Chapter**  
808.263.8891, [rosann@archelagohawaii.com](mailto:rosann@archelagohawaii.com)



## Universal Design for Independent Living (The Role of Color)

- Explore creating a home that works for all generations, with an emphasis on the role of color, sheen, and lighting for aging eyes.
- Tips for incorporating independent living strategies into designs.

**This presentation** will explore tips for creating a home that works for all generations, with particular emphasis on the role of color, sheen and lighting on aging eyes. Finally, we will discuss tips for incorporating independent living strategies into your designs, as well as in to conversations with your clients.

### Learning Objectives

Understand characteristics of the Baby Boomer generation, and how their numbers and interests shape demand for independent living strategies.

Consider tactics for renovating and designing homes that are accessible, usable and safer for all generations, but especially to those who are elderly.

Explore the role of color, sheen and light on aging eyes and determine optimum selections for comfort, clarity and functionality.

Discuss tips for incorporating independent living strategies into your designs, as well as how to manage “aging in place” conversations with your clients.

### Kahley Moran, Designer Account Executive, Seattle and Alaska

Kahley supports the local Architect and Interior Design community with necessary color tools and resources, along with Specification support on residential design projects. She has held multiple positions previously as a Management Trainee, Assistant Manager, Training Assistant Manager, Color Consultant, and Color Program Supervisor. In her third year at Sherwin Williams she was relocated to Seattle, Washington where she is appreciative of the warm welcome received by the Design Community. She looks forward to meeting all of you and continuing to grow both personally and professionally.

Kahley Moran  
Design Account Executive at Sherwin-Williams  
206.707.2697, [Kahley.c.moran@Sherwin.com](mailto:Kahley.c.moran@Sherwin.com)



# Linear Drain Systems: Design, Installation & Application

- Understand how to specify & design a “Barrier Free Bathroom” using Linear Drain systems.
- Identify traditional & modern types of waterproofing technology within an indoor wet area/bathroom.
- Understand floor pitch & ADA requirements within the indoor wet area/bathroom and how it applies to linear drain systems.
- Recognize outdoor Architectural trench drain design and applications.

## **This presentation**

Linear Drain Systems in the kitchen & bath industry have become an important element in the overall design of the bathroom, wet room, or outdoor application. While the concept of creating drainage for “Barrier Free Bathrooms” is sometimes a challenge to those designing and building in the field, this course will express the options, benefits, and solutions that linear drain systems provide and also how they apply to ADA codes for accessibility. A fundamental review of the different types of linear drains will be covered, along with a comparison of the traditional waterproofing systems and modern waterproofing technology that are integral in understanding the installations of linear drain systems

## **Heidi Behrens-Benedict, ASID**

Graduated Washington State University (a FIDER school); Bachelor of Arts / Interior Design. Professional member of ASID; passed the NCIDQ; juried the national test; college design instructor; ran for US Congress (trying to save the world); published in the NY Times. Senior designer with wide-ranging experience. Representative projects include: Sea-Tac Airport, City of Seattle, University of Washington, Harborview Medical Center, Arboretum Visitor's Center, assorted financial institutions, corporate space planning, historic restoration, adaptive reuse. For soul growth: smoking my own wild salmon on the back deck; making pickles in the fall, looking across the valley at the neighboring hill town while restoring our family's 1760 Italian villa with frescos and barrel-vaulted wine cellar.

## **Heidi Behrens-Benedict, ASID**

LMI Architectural Resources, Pacific Northwest A&D Account Manager  
206.299.2850, [heidi@lmiar.com](mailto:heidi@lmiar.com)



## REGISTRATION FORM

NKBA Olympic West-Sound Chapter

## WEEKEND RETREAT

Friday/May 10<sup>th</sup> – Saturday/May 11<sup>th</sup>, 2019

[Click HERE to  
Register Online](#)

> Complete this form if you choose to mail/email registration.

Name: ..... Membership # ..... \$.....

Name: ..... Membership # ..... \$.....

Company: ..... TOTAL \$.....

Email..... Phone: .....

### REGISTRATION FEES\* :

	<u>MEMBERS</u>	<u>NON-MEMBERS</u>	<u>Student/Guest**</u>
Registration:	\$125.00	\$145.00	\$50.00

**\*REGISTRATION FEE INCLUDES: FOUR WORKSHOPS and THREE MEALS!**

**Registration Option:** We encourage the complete weekend experience...

**Can't do it all, here's an option:** Individual workshops \$50/ea when purchased separately.

Meals will be included, if selected workshop(s) is adjacent to a mealtime.

**Circle workshop(s) to attend: #1, #2, #3, #4**

**LODGING:** Must be booked directly, **866.609.8700**, ask for NKBA group #15821 rates.

**After 04/25/19, rooms and rates based on availability.** (e.g. estimated \$135-159 DBL occupancy)

Suquamish Clearwater Casino Resort, 15347 Suquamish Way NE, Suquamish, WA 98392

**Payment: Check or Credit Card Payable To : NKBA Olympic West-Sound Chapter**

Nancy Finneson, DeMane Design ▪ PO Box 1763, Gig Harbor, WA 98335

Phone(253)973.8442 | [nancy@demanedesign.com](mailto:nancy@demanedesign.com)

### **One Time Credit Card Payment Authorization (non-refundable)**

Payable to the NKBA Olympic-West Sound Chapter in the amount of \$.....

#### **Cardholder Information:**

First Name: ..... Last Name: .....

Address: ..... City: .....

State: ..... Zip: ..... Email: .....

**Credit Card Information:** Account Type: ☐ VISA ☐ MasterCard ☐ AMEX

Credit Card #: ..... CVV#: ..... Exp Date: \_\_\_\_ / \_\_\_\_

**I agree to pay above total amount according to card issuer agreement.**

Signature: ..... Date: .....



**OUR FABULOUS SPONSORS**





**NOTE: The “RESORT building” and the “CHICO Room”  
is located south of the resorts casino building.**





## **DIRECTIONS and COURTESY SHUTTLE INFO**

---

### **NKBA Weekend Event**

Suquamish Clearwater Casino Resort  
15347 Suquamish Way NE, Suquamish WA, 98392

**Building: Resort Building**  
**Room Name: Chico Room**

#### **DIRECTIONS**

Open 24 hours a day, Suquamish Clearwater Casino Resort is located on the breathtaking Kitsap Peninsula. Named after Chief Kitsap of the Suquamish Tribe, the county boasts over 250 miles of saltwater shoreline and many vibrant communities. Best of all, it's easy to get here – a scenic drive from Tacoma, or via the Washington State Ferry system.

#### **FROM THE SEATTLE/BAINBRIDGE ISLAND FERRY**

Follow Highway 305 North towards Poulsbo approximately six miles. The Clearwater Casino Resort is located just across the Agate Pass Bridge on the left.

#### **FROM THE EDMONDS/KINGSTON FERRY**

Take Highway 104 to Poulsbo. Turn left on Highway 305 and continue south through Poulsbo toward Bainbridge Island. The Clearwater Casino Resort is located just before the Agate Pass Bridge on the right.

#### **FROM TACOMA - DRIVE**

Take Highway 16 West to Highway 3 North towards Poulsbo. Exit at the Highway 305 Bainbridge Island exit. The Clearwater Casino Resort is located just before the Agate Pass Bridge on the right.

**COURTESY SHUTTLES** - Our shuttles pick-up/drop-off for all Weekend Bainbridge Island Ferries, and all Weekday arrivals after 9am

[CLICK HERE TO CHECK OUR SHUTTLE SCHEDULE](#)

Our courtesy shuttle is not equipped for wheelchair access. You can contact Kitsap Access Transport Service at 206-205-5000 to arrange for service. *Courtesy Shuttle is for players – we ask that you show a Players Club Card to ride. Don't have a Club card? A card may be acquired at the Casino upon arrival – it's FREE to join and you get rewards just for signing up!*